

Silent Erase

Company Whitepaper & Brand Biography

Version 1.0 — July 2026 | ICO Registration: C1971457

Executive Summary

Silent Erase is a UK-based digital privacy protection service providing individuals and businesses with comprehensive tools to monitor, manage and reclaim control of their personal data online. Founded in 2026, Silent Erase operates at the intersection of consumer rights, GDPR legislation and digital security — offering a suite of services unmatched by any single competitor in the UK market.

Our Story

Silent Erase was founded in response to a growing and largely unaddressed crisis in the UK — the unchecked proliferation of personal data across hundreds of data broker websites, people-finder platforms and dark web databases. Millions of UK residents have their home addresses, phone numbers, family details and daily routines listed publicly without their knowledge or consent. We built Silent Erase to solve this problem simply, affordably and transparently — for everyone, not just those with technical expertise or legal knowledge.

Our Brand

Name: Silent Erase

Tagline: Protecting Your Privacy 24/7

Tone: Trustworthy, clear, human and empowering

Website: silenterase.com

Email: admin@silenterase.com

Our Ethos

Transparency first. We tell customers exactly what we do, how we do it and what we can and cannot achieve. We never overpromise.

Privacy as a right, not a privilege. Personal data protection should be accessible to everyone — not just those who can afford expensive legal advice.

100% GDPR compliant. We are ICO registered (C1971457) and operate in full compliance with UK and EU data protection law. We never sell, share or exploit our customers data.

Honest pricing. Our plans start at just £4.99 per month — because we believe privacy protection should be affordable for all.

What We Do

Data Broker Removal — We help you generate and submit removal requests to 55+ verified data broker websites across the UK, USA, Europe and Australia, with automatic sending and follow-up.

Dark Web Monitoring — We continuously scan the dark web for our customers personal data and alert them

immediately if found.

Family Protection — Guardian plan customers can add up to 5 family members for monitoring including elderly relatives most at risk from fraud.

Clear Your Name — Our most unique feature including spent conviction checker, Google Right to be Forgotten requests, GDPR Article 17 removal letters, Subject Access Requests and ICO complaint letters.

Automated Letter Sending — Customers can have Silent Erase send legal removal letters directly to organisations on their behalf with automatic 30-day follow-up.

Business Protection — Dedicated business plans covering employee data monitoring, breach detection and removal requests from small teams to enterprise organisations.

Our Competitive Edge

Silent Erase is the only UK-based, ICO-registered service combining data broker removal, dark web monitoring, family protection and legal letter generation in a single affordable platform.

Vs DeleteMe: We offer dark web monitoring, Clear Your Name and family protection at a lower price point — and we are UK focused and ICO registered.

Vs Incogni: We offer strong UK & EU-focused site coverage, plus features they do not have including business plans, family protection and legal letters.

Starting price: £4.99/month vs DeleteMe \$9.99/month vs Incogni £5.99/month.

Our Goals

Present (2026)

Establish Silent Erase as the leading UK consumer privacy protection service, achieve first 100 paying subscribers, build brand awareness through social media and establish partnerships with Age UK and Citizens Advice.

Short Term (2026-2027)

Register as a limited company, reach 500 paying subscribers, launch PR campaign targeting national newspapers, build API access for enterprise customers and develop white-label solution for resellers.

Long Term (2027 and beyond)

Expand internationally to USA, Canada, Australia and EU, develop mobile app for iOS and Android, establish Silent Erase as a recognised brand in UK consumer rights and explore B2B white-label licensing to banks, insurers and employers.

Pricing Overview

Personal Plans:

Basic — £4.99/month

Shield — £9.99/month

Guardian — £19.99/month (includes Clear Your Name)

Annual Plans (2 months free):
Basic Annual — £49.90/year
Shield Annual — £99.90/year
Guardian Annual — £199.90/year

One-Off Services:
Clear Your Name — £14.99
Single Letter Sent — £2.99
5 Letter Bundle — £7.50
10 Letter Bundle — £9.99

Business Plans:
Business Starter — £49/month (up to 5 employees)
Business Pro — £99/month (up to 20 employees)
Enterprise — £249/month (unlimited, contact us)

Legal & Compliance

ICO Registered: C1971457
Fully GDPR compliant (UK and EU)
Operating under UK data protection law
Privacy Policy, Terms of Service and Cookie Policy published at silenterase.com
All automated letter sending uses legally accurate UK GDPR Article 17 templates
Spent conviction checker based on Rehabilitation of Offenders Act 1974

Contact

Website: silenterase.com
Email: admin@silenterase.com
Business Enquiries: admin@silenterase.com (subject: Business Enquiry)
Enterprise: admin@silenterase.com (subject: Enterprise Plan Enquiry)